

## Know Your Players

### Biographical Profile

- **Year of Birth** = for generational understanding
- **Place of Birth** = take an interest in their upbringing
- **State(s) of Residence** = “connect the dots” with others
- **Father Factor** = what was the impact (or lack of) in his life?
- **Family Status** = what kind of home did they grow up in?
- **Marital Status** = current status? previous status?
- **Educational Status** = HS grad? College grad? Grad School?
- **Vocational Status** = current workplace? job contentment?

### Spiritual Profile

- **Spiritual Journey** = what is his “God Story?”
- **Denominational Background** = various church experiences
- **5 Types of Men** = what is his current category?
- **Discipleship Process** = “fully-devoted follower?”
- **Prayer Emphasis** = desire to become a “Man of Prayer?”
- **Ministry Leadership** = previous experience(s)?
- **Small Group** = is he “sharing life” with other men
- **3-Fold Cord** = is he “doing” life together with 2-3 men?
- **Men’s Conference(s)** = previous experiences?

### Recreational Profile

- **Hobbies & Interests** = leverage these in planning!
- **Sports & Recreation** = where does he have fun?

### Generational Profile

- |                   |           |                       |
|-------------------|-----------|-----------------------|
| • <b>Builders</b> | 1925-1945 | Radio Generation      |
| • <b>Boomers</b>  | 1946-1964 | TV Generation         |
| • <b>Busters</b>  | 1965-1976 | Technology Generation |
| • <b>Bridgers</b> | 1977-1997 | Internet Generation   |

## Comments on Coach K

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“Coach K has turned out to be a perfect fit for Man in the Mirror. He has been weaving our Field Staff into a ‘fellowship and a force.’ Not that we’re surprised. In God’s inimitable way, He has once again brought the perfect person to the team.”

– **Dr. Patrick Morley** (Founder/Co-CEO...Man In The Mirror)

## Reaching Men *on the Fringe*

Give a man what he **NEEDS** in the context of what he **WANTS**...



Reaching *Every* Man...from **Lyle Alzado** to **Max Lucado**!

## 5 Types of Men

- |  |                 |
|--|-----------------|
| • <b>Natural Man</b> (seekers, lookers, investigators)           | = Me            |
| • <b>Cultural Christians</b> (men “on the fringe”)               | = Me & God      |
| • <b>Biblical Disciples</b> (yearning to fully surrender to God) | = God & Me      |
| • <b>Servant Leaders</b> (focused on moving beyond “Me”)         | = God & Others  |
| • <b>Hurting Men</b> (loss of job/health/family/hope)            | = Where Is God? |



## 3 Common Mistakes

- **Lack of Intentionality** = focusing on the other 3 sub-groups
- **Lack of Multiple Entry Points** = minimum # of “on-ramps”
- **Lack of Personal Awareness** = “Know Your Players!”

## Scriptural References

- Loving this life *more* than the next 2 Timothy 4:10
- Letting the worries of this life *choke* the Word Matthew 13:22
- Embracing *Cultural* Manhood over Biblical Galatians 5:9
- Doing what is permissible but not *beneficial* 1 Corinthians 6:1
- Building on *sand* and not the Rock Matthew 7:24-27



### Hebrews 5:12

*"Milk is for beginners, inexperienced in God's ways; solid food is for the mature..." (MSG)*

## Ministry of "Hanging Out"

**1 Thessalonians 2:8** - "...we were delighted to share with you not only the Gospel of God but **our lives** as well." (NIV)



"You can embrace and enjoy someone without *endorsing* them."

"You don't have to compromise your convictions to be *compassionate*."

"It takes *1000 cups of tea* to reach a new acquaintance in our culture."

"A message of grace will attract people...a *culture* of grace will keep them."

"If the message of the church is for everybody, we dare not create a church culture that is an *obstacle* to anybody."

## Coaching Tips from the MVP Locker Room

- F** Focus in Life = "Me & God"
- R** "Regular" Joe vs. "Holy" Joe
- I** Intentional Approach
- N** Needs vs. Wants
- G** God's Timing
- E** Encouragement & Enlightenment



## 10 Leadership Lessons

- Develop a comprehensive Team Roster (vs. Church Directory)
- Establish a "Point Man" for each of the 5 Types in your Church
- Determine what you need to Leverage (existing ministries)
- Discover what you need to Launch (non-existing ministries)
- Earn credibility by getting on their Turf (from surveys)
- Look to get a "W" in your next season of ministry (C/C/S Cycle)
- Utilize effective resources (Reach 3 Cards/Man Alive booklets/etc.)
- Go where Jesus would Go and Do what Jesus would Do
- Demonstrate the "Living" Word (vs. Written Word)
- Realize the significance of a Prayer Huddle

## Proven Strategies 4 Father's Day

- Friday PM – "Take Me Out To The Ball Game" (fun event)
- Saturday AM – "Dad in the Mirror" (MIM book) or DMD Seminar
- Sunday AM – Men's Survey/Books by the Box/"Stool Pigeons"
- Sunday PM – Family Time/Fun Event – "Olympics 4 Dads"