

The Five Types of Men in Your Church

1. Why Use Categories?

“Know your players”

How else does it help you?

2. The Wide – Deep Continuum

3. 5 Types of Men

a. Natural Man – Men Who Need Christ

Little or no Biblical knowledge, Unchurched, Typically younger

b. Cultural Christians

“One foot in, one foot out”, Don’t really have a personal commitment to Christ, Can mask with over-involvement

c. Biblical Christians

Are intentionally seeking to grow in their faith

d. Servant Leaders

Not always the “up front” guys, Serving others with their leadership

e. Hurting Men

A sub-category of the other four types, going thru some crisis

4. How to reach these men
 - a. "Felt Needs"
 - b. Knowing where a man is spiritually helps you address their felt need in a relevant manner. Examples:
 - i. Relationships/Friends:
 1. Natural Man: "buddies"
 2. Cultural Christian: "friends"
 3. Biblical Christian: "brothers"
 4. Servant leader: "Mentor/mentee"
 5. Hurting man: Friend/brother to walk along side
 - ii. Other examples of felt needs: Money, Faith, Work
 - c. Knowing where a man is spiritually helps you understand their motivations more clearly. Service, for example:
5. What types of activities or events will attract each type of man?
 - a. Natural Man:
 - b. Cultural Christian:
 - c. Biblical Christian:
 - d. Servant Leader:
6. LEADERS are often attracted to a certain type of men

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